

Ad Fontes Academy Business Partners Program

Ad Fontes Academy is a thriving Christian school in Centreville that serves families throughout Fairfax, Fauquier, Loudoun, and Prince William Counties. The Partners Program supports the continuing development of the school. We are looking to partner with businesses to provide greater access to the school and school programs, to support and expand our academic and extracurricular programs activities, and to help acquaint the Ad Fontes community with businesses in the area. We ask that you consider becoming a sponsor in support of the advancement of Ad Fontes Academy.

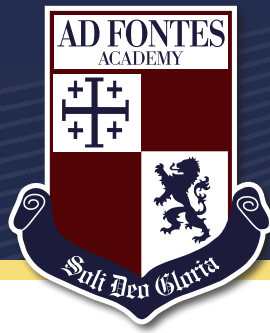
Below are the sponsorship levels available:

Diamond Sponsor: \$2,500+

- Lead recognition on the Partners Page of the AFA website including your logo and an article highlighting your company.
- Monthly recognition on AFA social media.
- Monthly recognition in the AFA Falcons Call Newsletter.
- Quarterly recognition in the AFA Fountain Newsletter.
- Full page ad in the Annual Parent Meeting Program.
- Lead recognition during Partnership Appreciation Week to include your business name listed on the 2019-2020 AFA Partner Program plaque.
- Recognition at the annual AFA sports banquet to include your logo and a short announcement highlighting your company (if applicable).
- Recognition at the AFA closing ceremonies to include your logo and a short announcement highlighting your company.
- A thank you plaque presented to your business.
- Additional partner benefits for sponsorship of specific programs and events

Platinum Sponsor: \$1,000

- Recognition on the Partners page of the AFA website to include your business name and a large-sized logo.
- Quarterly recognition on AFA social media.
- Quarterly recognition in the AFA Falcons Call Newsletter.
- Recognition in the AFA Fountain Newsletter twice during the year.
- Three quarter page ad in the Annual Parent Meeting Program.
- Lead recognition during Partnership Appreciation Week to include your business name listed on the 2019-2020 AFA Partner Program plaque.
- Recognition at annual sports banquet to include a large picture of your business logo (if applicable).
- Recognition at the AFA closing ceremonies to include a large picture of your business logo.
- A thank you plaque presented to your business.
- Additional partner benefits for sponsorship of specific programs and events



Gold Sponsor: : \$500

- Recognition on the Partners page of the AFA website to include your business name and a medium-sized logo.
- Recognition on AFA social media three times during the year.
- Recognition in the AFA Falcons Call Newsletter twice during the year.
- Recognition in the AFA Fountain Newsletter twice during the year.
- Half page ad in the Annual Parent Meeting Program.
- Recognition during Partnership Appreciation Week to include your business name listed on the 2019-2020 AFA Partner Program plaque.
- Recognition at annual sports banquet to include a medium-sized picture of your business logo (if applicable).
- Recognition at the AFA closing ceremonies to include a medium-sized picture of your business logo.
- Additional partner benefits for sponsorship of specific programs and events

Silver Sponsor: \$250

- Recognition on the Partners page of the AFA website to include your business name and a small-sized logo.
- Recognition on AFA social media twice during the year.
- Recognition in the AFA Falcons Call Newsletter once during the year.
- Recognition in the AFA Fountain Newsletter once during the year.
- Quarter page ad in the Annual Parent Meeting Program.
- Recognition during Partnership Appreciation Week.
- Recognition at annual sports banquet to include a small-sized picture of your business logo (if applicable).
- Recognition at the AFA closing ceremonies to include a small-sized picture of your business logo.
- Additional partner benefits for sponsorship of specific programs and events

Bronze Sponsor: \$100

- Name listed on the Partners page of the AFA website.
- Recognition on AFA social media once during the year.
- Recognition in the AFA Falcons Call Newsletter once during the year.
- Recognition in the AFA Fountain Newsletter once during the year.
- Name listed in the Annual Parent Meeting Program.
- Recognition during Partnership Appreciation Week.
- Name listed at annual sports banquet (if applicable).
- Name listed at the AFA closing ceremonies.
- Additional partner benefits for sponsorship of specific programs and events



Business Partners Program

2019-20 PLEDGE FORM

Name: _____ Company Name: _____

Address: _____

E-mail: _____ Phone: _____

I want to support Ad Fontes Academy in the following way!

Sponsorship Level:

- | | |
|---|---|
| <input type="checkbox"/> Diamond Sponsor | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Bronze Sponsor |
| <input type="checkbox"/> Gold Sponsor | |

Gift Timing

- I have included my payment in check with this form
- I will pay in full on the date of _____
- I will pay in multiple payments on the following dates: _____
- I will pay monthly from _____ to _____

Giving Methods

- Check made payable to Ad Fontes Academy
- Credit Card (through adfontes.com/support-afa/make-a-gift/)

Giving Methods

- I would like to direct my gift for the following use (specific event, program, group, sport, etc):

- I wish to forfeit any and all recognition for my sponsorship gift
- This investment is from marketing funds and not a charitable donation
- Please add me to the Ad Fontes marketing mailing list

Signature: _____ Date: _____

Please email this form and a company logo to cstewart@adfontes.com, Att: Business Partners Program.

Ad Fontes is a 501 c(3) organization and all donations are tax deductible.

You can contact Dean Luckenbaugh, AFA President, at 571-271-5660 or dluckenbaugh@adfontes.com to discuss sponsorship options.

THANK YOU FOR YOUR PRAYERS AND YOUR SUPPORT OF AD FONTES ACADEMY!